



Business Energy Incentive Program

Prescriptive Lighting Incentives

Switch and Save with Energy-Efficient Lighting

Control costs and save energy with Indianapolis Power & Light Company's (IPL) Business Energy Incentive Program. IPL helps your business by offering incentives that make long-term energy saving lighting projects more affordable.

INCENTIVES FOR LIGHTING

Incandescent Replacements

- Replace with ceramic metal halides
- Replace with ENERGY STAR® LEDs
- Replace with ENERGY STAR® CFLs

Up to
\$30/metal halide lamp
\$15/LED lamp
\$5/CFL lamp

High Bay/Low Bay Lighting Replacements

- Replace high intensity discharge (HID) fixture with T8 or T5 High Output (HO) linear fluorescent high bay fixtures, LED HB/LB fixtures, or CFLs

Up to
\$250/fixture

T12 or Standard T8 Replacements

- Replace with High Performance T8 (HPT8) Fluorescent System

Up to
\$20/fixture

Standard T8 Replacements

- Replace with Reduced Wattage High Performance T8 Lighting

\$1/lamp

Delamping

- Permanently remove a T8 32W or T12 lamp

\$2/lamp

Miscellaneous Lighting Measures

- Install LED Auto Traffic signals
- Install LED Exit Sign
- Replace HID with Induction Lamp and Fixture

\$30/auto traffic signal
\$10/exit sign
Up to
\$125/fixture

LEDs

- Replace 4' lamp with LED tube
- Replace 4' T8 or T12 lamp(s) with LED retrofit kit(s)
- Replace U-lamps or 2' linear T8 or T12 lamps with LED retrofit kit
- Replace 4' T8 or T12 lamp(s) with LED troffer(s)
- Replace U-lamps or 2' linear T8 or T12 lamps with LED troffers

\$8/tube
Up to
\$40/fixture

Garage Lighting or Exterior

- Replace HID fixtures with LEDs and T5s

Up to
\$400/fixture

Lighting Controls

- Install occupancy sensors, clocks and timers

Up to
\$55/unit

Saving is as easy as **CHANGING A LIGHT BULB**

- Compared to traditional incandescents, energy-efficient lights use 25 to 80% less energy and may last up to 25 times longer. This means you can typically wait an additional 25,000 hours before you replace your bulb.¹

- A single ENERGY STAR® light can save \$30 to \$80 in energy costs over its lifespan.²




¹energy.gov

²energystar.gov

SEE THE LIGHT

Not sure where to start? We're here to guide you through every step and help you decide what lighting upgrades are right for your business. Here are helpful tips to get you started:

Lighting Lifespans

Incandescent		Lasts one year
Halogen		Lasts one to three years
CFL		Lasts five to seven years
LED		Lasts ten to fifteen years

CUSTOM INCENTIVES

Have a lighting project that is not a one-for-one replacement or is a technology not listed on the application? IPL can help with Custom rebates through the Business Energy Incentive Program. Go to IPLpower.com/Business_Energy_Incentives for more information.

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APPLYING IS EASY

TALK

Work with a program representative to see if you qualify. Call our Business Energy Incentive Customer Information Center at **1.888.982.7071**.

EXPLORE

Identify which energy-efficiency lighting upgrades are available to help reduce energy and operating costs in your business. Visit IPLpower.com/Business_Energy_Incentives for a list of measures eligible for an incentive.

COMPLETE

Install energy-efficiency lighting upgrades.

SUBMIT LIGHTING APPLICATION

Sign and return the Prescriptive Lighting Measures Application to properly claim your incentive. Download an application at IPLpower.com/Business_Energy_Incentives. Submit Prescriptive applications within 90 days of equipment installation.

ENJOY

IPL issues rebate check to you!