Savings for your business

Small Business Direct Install

On-site energy assessments and free product installations

Control costs and save energy with AES Indiana's Small Business Direct Install (SBDI) program. AES Indiana helps your business cut costs with a complimentary energy assessment and the installation of no-cost, energy-efficient products.



Free energy savings in three easy steps

Energy assessment

→ An Energy Advisor conducts an on-site assessment, provides customized recommendations to help your business save energy, and where applicable, identifies other AES Indiana programs and incentives for which you may qualify.

Direct installation of energy-saving products

- → During your assessment, the Energy Advisor installs energy-efficient products at no cost to you.
- → Efficient products may include occupancy sensors, electric hot water saving devices, and other products designed to give you instant energy savings.

Save even more

→ After your on-site assessment, an Energy Advisor will provide support for any other energy-saving projects you decide to complete. From helping with the estimation of your rebate before your project starts, to assisting with application submissions after the work is done, your Energy Advisor will make it easy for your business to find additional ways to save.

The AES Indiana Small Business Direct Install program is administered on a first-come, first-served basis. Availability of specific energy-saving measures may vary.

*Energy savings calculated at estimated utility rate of \$0.09/kWh.

Eligibility

Active AES Indiana business customers with a rate code of ISS or ISL and a peak demand of less than 200 kW may be eligible. Customers may only participate once every three years at each site.

Schedule now

Contact a program representative to confirm eligibility and schedule an assessment by calling 317-829-9154, emailing smallbusinessinstalls@ aesindianarebates.com or visit aesindiana.com/sbdi.

In 2023, businesses saved an average of \$1,150* by participating in SBDI and receiving an assessment and energy-efficient products.

Follow us!











How much could you save?

Energy-saving examples for different business types



Retailers

Average savings: 9,320 kWh or \$840 per year*

Top projects: 4 ft. LED replacement tubes, occupancy sensors

Additional benefits: Improved light levels and quality, uniform color, reduced maintenance, recognition

for commitment to energy efficiency



Restaurants

Average savings: 3,975 kWh or \$360 per year*

Top projects: 4 ft. LED replacement tubes, faucet aerators, occupancy sensors

Additional benefits: Improved light levels and quality, uniform color, reduced maintenance, recognition for commitment to energy efficiency, food may look more appealing



Offices

Average savings: 8,830 kWh or \$795 per year*

Top projects: 4 ft. LED replacement tubes, occupancy sensors

Additional benefits: Improved light levels and quality, uniform color, reduced maintenance, recognition for commitment to energy efficiency, improved worker productivity, elimination of fluorescent light flicker



Lodging

Average savings: 42,720 kWh or \$3,845 per year*

Top projects: Weather stripping, 4 ft. LED replacement tubes, faucet aerators, low flow shower-heads

Additional benefits: Improved light levels and quality (leading to greater customer satisfaction as lamps have a higher color rendition), uniform color, reduced maintenance, recognition for commitment to energy efficiency, improved worker productivity, reduced hot water usage



Religious buildings

Average savings: 7,570 kWh or \$680 per year*

Top projects: 4 ft. LED replacement tubes, faucet aerators, weather stripping

Additional benefits: Improved light levels and quality, uniform color, reduced maintenance, recognition for commitment to energy efficiency, improved worker productivity, elimination of fluorescent light flicker

Find more ways to save

AES Indiana also offers Prescriptive Rebates and Custom Incentives for the energy-saving projects you or your contractor complete. Visit aesindiana.com/your-business to learn more.

*Energy savings calculated at estimated rate of \$0.09/kWh.

