



**Ways
to
Save**

For Your Business

Life Church Case Study

The Opportunity

Located in Indianapolis, IN, Life Church is more than just a place of worship. It's a thriving community and a hub for local stewardship. Committed to making a lasting difference not only in the community, but throughout the world, Life Church recognized that energy efficiency was a promising opportunity to further its mission.

Life Church knew it needed to streamline its costs through energy upgrades, but didn't know where to start. That's when the church met the team at Indianapolis Power & Light Company's (IPL) Small Business Direct Install Program and found answers and offerings worth praise.

The Mission

In preparation for expanding to a new location, Life Church needed a simple way to save energy and money without the hassle of time consuming paperwork and drawn-out investments. The Small Business Direct Install Program offered just that with its free products and services including:

- An on-site energy assessment detailing the church's energy performance
- A customized report with prioritized energy-saving recommendations and available IPL financial incentives
- Free installation of products for immediate energy savings

Along with the instant savings through the free installation of energy-saving products, the customized report identified key areas where the church has significant opportunity to continue saving. By implementing the lighting and heating projects recommended, Life Church could save an additional \$3,048 in annual energy savings and take advantage of \$3,336 in IPL rebates.

PROJECT FAST FACTS

\$528

Value of free, energy-saving products installed

6,753 kWh

Estimated annual energy savings

\$574

Estimated annual cost savings from energy savings

ADDITIONAL SAVINGS OPPORTUNITIES

\$3,366

Potential rebates for additional energy-saving projects

35,855

Estimated annual kWh savings after additional energy-saving projects

\$3,048

Estimated annual cost savings after additional energy-saving projects

Life Church

Scott Himes, Pastor
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Indianapolis, IN, 46234



The Results

With IPL's help, Life Church is on its way to lowering annual energy costs by an estimated \$574 and improving its facility with \$528 in free product upgrades. By simply scheduling the free assessment, Life Church now benefits from on the spot energy savings with the following products provided free of charge through the program:

- 4 LED bulbs
- 1 pre-rinse spray valve
- 10 CFL bulbs
- 10 LED exit signs
- 14 faucet aerators
- water heater pipe insulation

Lowering energy costs and maximizing savings not only benefit the community, environment and the church's finances, but it helps Life Church use its resources to better service its missions. It expanded to an additional location last June and plans to pursue more energy upgrades this summer.

“ Saving energy with IPL makes a big impact in our budget. These small upgrades have resulted in really powerful savings, and we're now able to hit the ground running as we expand our community into an additional location. ”

- Scott Himes, Pastor
Life Church

Is the Small Business Direct Install Program right for you?

IPL can help your business cut costs too with a complimentary energy assessment and the installation of no-cost, energy efficient products. Eligible businesses may include, but are not limited to, schools, restaurants, salons, shopping centers, hotels and churches.

To verify your business' eligibility and schedule your assessment, please call our dedicated program representative at **317.829.9154** or visit **IPLpower.com/SBDI**.



Complimentary products may include:

- LED lamps
- Programmable thermostats
- LED exit signs
- Pre-rinse spray valves
- Faucet aerators
- Water heater pipe insulation

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