



Ways
to
Save

For Your Business

Retail Rebates and Incentives

Energy efficiency is good for business

Energy-efficient technology can have a positive impact on your bottom line, and your store's ambiance. LEDs use substantially less energy but provide high-quality light that will showcase your products. Other improvements like programmable thermostats, and water heater pipe insulation, allow you to provide the same comfortable shopping experience to your customers, without spending a fortune on utilities.

Your one-stop shop for energy savings

Indianapolis Power & Light Company's (IPL) Small Business Direct Install Program helps small retail businesses like yours save energy and reduce costs with complimentary, energy-saving upgrades, generous rebates and expert recommendations on how to save even more.

It all starts with a free on-site energy assessment from our professional staff. On average, IPL retail business customers who complete an assessment save around **\$750** a year on energy costs.* We're happy to work around your busy schedule, make an appointment today to see what savings are in store for your store.

Getting started is easy

Call **317.829.9154** to schedule your free assessment. Discover more at IPLpower.com/SBDI.

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Complimentary items may include:

- LED lamps
- Occupancy sensors
- LED exit lamps
- Programmable thermostats
- Pre-rinse spray valves
- Faucet aerators
- Water heater pipe insulation



Benefits of an on-site assessment:

- Save an average of \$750 a year*
- Enjoy better color and quality lighting
- Reduce maintenance needs
- Enhance your green credentials

Eligibility

To participate, you must be an IPL business customer with an active IPL service ID at the location of installed equipment.

The IPL Small Business Direct Install Program is administered on a first-come, first-served basis. Availability of specific energy-saving measures may vary.

*Energy savings calculated at estimated utility rate of \$0.085/kWh.